



Lorna Coward

GRAPHIC DESIGNER

This is me

I am a creative and ambitious professional with a passion for design.

I have an eye for detail and I pride myself on producing high-quality design work. I like to be organised and work well under pressure to meet tight deadlines.

I work well independently but I also believe teamwork is important.

I am a focused and conscientious worker with a positive outlook. I am keen to solve problems and enjoy learning and using new technology.

I have over ten years' experience as a Designer/Artworker.

Please take a moment to look at my work on my website: Lornacowarddesigns.com

I hope we can work together.

What I can do for you



Graphic Design



Brochures & magazines



Leaflets & booklets



Postcards



Print & digital adverts



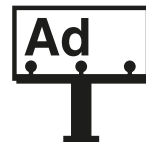
Digital design & UX



Logo design



Merchandise



Billboard ads & exhibition stands

Additional expertise



Photography



Copywriting



Social Media for business



Analytics & SEO

Education / Training

GCSEs

Qualifications: 6xAs. 3xBs. 1xC.
St Paul's Catholic College, Haywards Heath 2000 - 2002

A Levels and AS Levels*

Qualifications: 1xA. 1xB*. 2xCs.
Haywards Heath College 2002 - 2004

Desktop Publishing, Computer Art and Design, Computer Animation
Cambridge I.T Qualifications

Haywards Heath College 2003 - 2004

Bachelor of Arts (Hons)

Media Practice and Theory 2:1
University of Sussex 2005 - 2008

Adobe InDesign (Int/Adv)

Advance Training tutor 2014

Adobe Illustrator (Intro),
SEO and Google Analytics

Silicon Beach Training, Brighton 2014

Social Media in Business

Seminar, Brighton 2015



Career

Let's work together!

Graphic Designer (Freelance)

Lorna Coward Designs

Working for various clients including:

Michael Bell Brand Communications

Hurstpierpoint College

Ceroc Zeal and Ceroc Horsham

Thisisnessie

East London Wine School

Apr 2018 - present

Artworker & Designer

Travelopia, Crawley

Working for four travel brands:

Hayes & Jarvis, Sovereign,

Citalia and Austravel

Oct 2017 - Feb 2018 (FTC)

Artworker (Freelance)

Sussex Living magazine

May 2017 - Oct 2017

Video Producer (voluntary)

Cats Protection - National Cat Adoption Centre
Aug 2017 - Oct 2017

Marketing Designer

Hurstpierpoint College

May 2014 - Mar 2017

Media & Design Officer

Burgess Hill School for Girls

Apr 2009 - Apr 2014

Student Writer (voluntary)

Unicorn Jobs, London
Jul 2008

Sales Assistant

New Look Ltd. Haywards Heath

Aug 2002 - May 2009 (part-time & full-time)



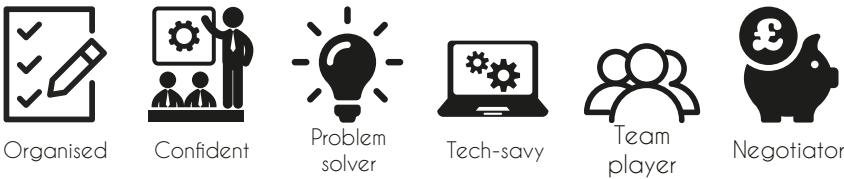
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Achievements

- Booklets on display at the Destinations: Holiday and Travel Show, London**
Hayes & Jarvis (2018)
- Adverts printed in BBC magazine/national newspapers**
Advertising | Print design
Sovereign and Citalia (2018)
- Competitive position as Freelance Artworker for Thisisnessie**
Customised Prints | Mugs | Cushions | Gifts
Thisisnessie.com (2018)
- Flag designs printed for sports event**
Outdoor banner flags | Print design
Hurstpierpoint College (2019)
- Rebranding for dance company**
Leaflets | Outdoor banner | Roller banner stands | Social Media
Ceroc Zeal (2018)
- Logo & branding for new summer school**
Logo design | Branding | Flyers
Hurst Stage at Hurstpierpoint College (2015)
- Branding for new musical performed at Edinburgh Fringe Festival 2016**
Logo design | Programme | Bus Stop advert | Merchandise
Burgess Hill School for Girls (2014)
- Website Project Manager**
Website design | UX | CMS | Analytics
Burgess Hill School for Girls (2013) & Hurstpierpoint College (2016)

Business Skills



Responsibilities

- Project Manager**
 - » Website designs and advertising campaigns (2012-16)
- Budget management**
 - » Marketing budget (2012-13)
- Team Leader**
 - » Train and lead colleagues/Interns/graduates/students (2009-17)
 - » Stand-in for Marketing/Retail Managers (2005, 2013 & 2015)
- Events Coordinator**
 - » Networking, educational, open days, exhibitions (2012-14)
 - » Curator and administrator for the University of Sussex Media Degree Show galleries and first student to organise and design a professional brochure for the show (2008)

Technical Skills

Id InDesign ★★★★★	Ps Photoshop ★★★★★	Ai Illustrator ★★★	Br Bridge ★★★★
 Wordpress, Wix & Dreamweaver ★★★★★	 mailchimp HTML newsletters ★★★★★	 CMS ★★★★★	 Social Media for business ★★★★★
 Google Analytics ★★★★★	 SEO ★★★★★	 HTML5 banners ★★★★	 Google Drive ★★★★★
 Mac OS X ★★★★★	 Windows ★★★★★	 Office ★★★★★	 Acrobat Pro ★★★★

In my spare time



Interested?

Get in touch:

07535 429544 LornaCowardDesigns.com

LornaCowardDesigns@gmail.com [Linkedin.com/in/lornacoward](https://www.linkedin.com/in/lornacoward)